



Brushes with Cancer

Virtual Art Exhibition and
Celebratory Event

Sponsorship Opportunities





For event information
click [here](#)

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Virtual Art Exhibition and Celebratory Event Sponsorship Opportunities



About Twist Out Cancer

Twist Out Cancer provides emotional support to individuals touched by cancer through creative arts programming.

TOC offers the platform, tools and community—both online and offline—for anyone touched by cancer to create, support and inspire. What makes TOC unique is its dynamic multi-tiered approach through its website, Brushes with Cancer programs, Twistshops (educational workshops), health and awareness events. The TOC network enables anyone touched by cancer to get connected to a global community of support and gain access to the tools they need to take action. Since 2011, TOC has touched over 130,000 individuals through its programs and events. TOC is volunteer led, boasting a network of over 500 active volunteers serving as ambassadors throughout Chicago, Detroit, Tel Aviv, Toronto, Montreal, Philadelphia, Austin and beyond. TOC has a large following across our social media platforms with over 26,000 supporters that are active and engaged in our activities.

Benefits Of Sponsorship

Twist Out Cancer is a vibrant, growing registered non-profit organization that has impact in our local communities, nationally and abroad. Twist Out Cancer offers valuable marketing benefits to our sponsors. Sponsorship opportunities can be customized to meet the needs of both parties and will directly service the mission of Twist Out Cancer.

Connections: Sponsors are able to leverage their participation to build valuable connections and further expose their brands to a well connected philanthropic audience.

Community: Sponsors stand out as corporate citizens who share our commitment to making a difference through service and impact.



Our Signature Program: Brushes with Cancer

Brushes with Cancer provides psycho-social support to those touched by cancer to improve the quality of life for cancer patients, their family and loved ones, through a unique art experience.

Annual Brushes with Cancer
Virtual Art Exhibition and
Celebration Event

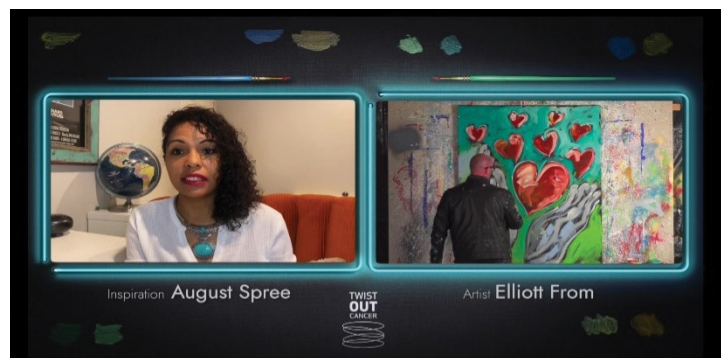
For event information
click [here](#)

For more information, please
contact Robert Morris
at Robert@twistoutcancer.org



*“Telling my story in this context and through
this creative process was better than any kind
of therapy.”*

—Amy, who lost her mother to ovarian cancer and who is herself both a survivor of kidney cancer
and a ‘previvor’ who was diagnosed with the BRCA2 gene



Brushes with Cancer pairs artists with those touched by cancer to create unique pieces of artwork reflective of their journey. We invite you to join the TOC community and guests for an evening of celebration, storytelling, survivorship and hope. During the virtual event, each artist’s piece will be officially revealed and auctioned with proceeds benefiting the mission and work of Twist Out Cancer.



Annual Brushes with Cancer
Virtual Art Exhibition and
Celebration Event

[Purchase tickets here](#)

For more information, please
contact Robert Morris
at Robert@twistoutcancer.org

Brushes with Cancer Sponsorship Opportunities

The Twist Title Sponsor | \$25,000 (1 available)

- Naming rights to event
- 12 VIP tickets to the virtual event
- Fully produced, **15-second ad** for your company/brand to be broadcast during the event and on any of your future marketing channels
- Verbal recognition at event
- On-air recognition of title sponsor on major news channels
- Access to VIP Program
- Recognition with logo in *Chicago Magazine* Fall print issue or Clear Channel billboard
- Logo displayed on all event materials and website
- Sponsorship Recognition of in person art exhibit
- 15 Mentions on Social Media
- Custom virtual reality headset to view the art exhibition
- Recognition during affiliated Twistshops
- Fully customizable virtual exhibitor booth
- Targeted networking through virtual site

The Impactful Sponsor | \$15,000

- 12 VIP tickets to the virtual event
- Fully produced, **15-second ad** for your company/brand to be broadcast during the event and on any of your future marketing channels
- Verbal recognition at event
- Invitation to VIP Program
- Logo displayed on all event materials and website
- Sponsorship recognition of in person art exhibit
- 10 Mentions on Social Media
- Recognition during affiliated Twistshops
- Fully customizable virtual exhibitor booth
- Targeted networking through virtual site

The Courageous Sponsor | \$10,000

- 12 VIP tickets to the virtual event
- Fully produced, **15-second ad** for your company/brand to be broadcast during the event and on any of your future marketing channels
- Verbal recognition at event
- Invitation to VIP Program
- Logo displayed on all event materials and website
- Sponsorship recognition of in person art exhibit
- 7 Mentions on Social Media
- Recognition during affiliated Twistshops
- Fully customizable virtual exhibitor booth
- Targeted networking through virtual site

The Supporter Sponsor | \$5,000

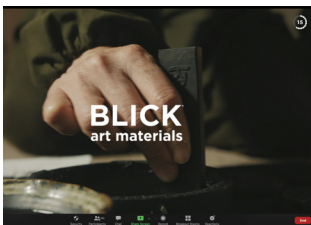
- 10 VIP tickets to the virtual event
- Invitation to VIP Program
- Verbal recognition during event
- Logo displayed on all event materials and website
- Logo inclusion during the virtual event
- 5 Mentions on Social Media
- Targeted networking through virtual site

Virtual Table Sponsor | \$2,000

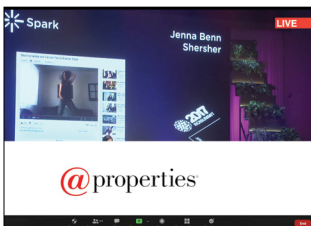
- 8 VIP tickets to the virtual event
- Invitation to VIP Program
- Logo inclusion during the virtual event
- 2 Mentions on Social Media
- Targeted networking through virtual site

Pair Sponsor | \$500

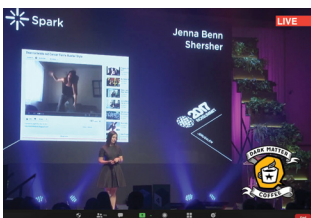
- 2 General Admission ticket
- Logo inclusion during the virtual event



Sample 15-second ad



Sample Lower Third Motion
Graphics ad



Sample Motion Graphic logo



Brushes with Cancer Sponsorship Form

**Yes, I will support Brushes with Cancer.
Please reserve the following:**

___ The Twist Title Sponsor	\$25,000
___ The Impactful Sponsor	\$15,000
___ The Courageous Sponsor	\$10,000
___ The Supporter Sponsor	\$5,000
___ Table Sponsor	\$2,000
___ Pair Sponsor	\$500

Send via email or snail mail:
Robert@twistoutcancer.org

Twist Out Cancer
PO Box 427
Villanova, PA
19085

Total Amount Owed: _____

I am a sponsor, but I do not plan to use all of my tickets. I would like to donate
_____ **tickets to the program participants and their families.**

I am unable to attend, but wish to make a contribution in the amount of: \$_____

Donor listed as (on promotional materials): _____

Please make checks payable to: Twist Out Cancer

Twist Out Cancer is a 501(c)(3) non-profit organization and contributions are deductible as provided by law.

Please charge my credit card (circle one): **AMEX Mastercard Visa**

Credit Card Number: _____ Exp. Date: _____ CVN: _____

Name: _____ Organization: _____

Address: _____ City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

Billing Address: _____ City/State/Zip: _____

Donor Signature: _____ Date: _____

IMPORTANT: In order for TOC to fulfill our sponsorship promises we will need specific information from your business (I.E. Logos, banners, promotional materials.) Please list who we should contact to obtain these materials. Payment and marketing assets must be provided by October 1, 2021 to secure full benefits.

Contact Name: _____

Contact Phone: _____ Contact Email: _____