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## Sponsorship Opportunities



#### **About Twist Out Cancer**

Twist Out Cancer (TOC) provides emotional support to individuals touched by cancer through creative arts programming. TOC offers the platform, tools and community—both online and offline—for anyone touched by cancer to create, support and inspire. What makes TOC unique is its dynamic multi- tiered approach through its website, Brushes with Cancer events, TwistShops (educational workshops), health and awareness events. The TOC network enables anyone touched by cancer to get connected to a global community of support and gain access to the tools they need to take action. Since 2011, TOC has touched over 100,000 individuals through its programs and events. TOC is entirely volunteer-led, boasting a network of over 200 active volunteers serving as ambassadors throughout Austin, Chicago, Detroit, Tel Aviv, Toronto, Montreal and Philadelphia.

#### Benefits of Sponsorship

Twist Out Cancer is a vibrant, growing nonprofit organization that has impact nationally and internationally. Twist Out Cancer offers valuable marketing benefits to our sponsors. Sponsorship opportunities can be customized to meet the needs of both parties and will directly service the mission of Twist Out Cancer.



First Inaugural Brushes with Cancer Art Exhibition and Gala

Sunday, October 20, 2019 4:00-8:00 pm Trinity Hall

For more information, please contact Amelia Hanrahan at Amelia@twistoutcancer.org.

### Our Signature Program: Brushes with Cancer

Brushes with Cancer provides psycho-social support to those touched by cancer to improve the quality of life for cancer patients, their family and loved ones, through a unique art experience.







## "Telling my story in this context and through this creative process was better than any kind of therapy."

—Amy, who lost her mother to ovarian cancer and who is herself both a survivor of kidney cancer and a 'previvor' who was diagnosed with the BRCA2 gene





Brushes with Cancer pairs artists with those touched by cancer to create unique pieces of artwork reflective of their journey. Twist Out Cancer will hold its First Inaugural Brushes with Cancer Art Exhibition and Gala on Sunday, October 20th, 2019. We invite you to join the TOC community at Trinity Hall, 311 E 5th St, Austin, TX 78701 for an evening of celebration, storytelling, survivorship and hope. At the event, each artist's piece will be officially revealed and auctioned and guests will be treated to an evening filled with art, entertainment, cocktails and inspiration.



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### **Brushes with Cancer Sponsorship Opportunities**

#### The Twist Title Sponsor | \$15,000 (1 available)

- · Naming rights to event
- · 10 VIP tickets
- · Company representative can address the guests as part of the program
- · Verbal recognition in all advance and post TV, radio and print features
- · Logo projection (2 walls) for duration of event
- · Full page ad in printed program
- · Logo inclusion in all event print materials, website and VIP event giveaway
- · Frequent acknowledgement on social media platforms

#### The Impactful Sponsor | \$10,000 (1 available)

- · 10 VIP tickets
- · Verbal recognition at event
- · Exclusive logo on all artist and inspiration statements displayed with artworks
- · Logo inclusion in all event print materials and website
- · Frequent acknowledgement on social media platforms

#### The Courageous Sponsor | \$5,000 (3 available)

- · 8 VIP tickets
- · Logo printed cocktail napkins at beverage service stations
- · Logo displayed on all event print materials and website
- · Frequent acknowledgement on social media platforms

#### Lounge Sponsor | \$3,600 (4 available)

- · 8 VIP tickets
- · Branded guest seating area with company promotional material display\*
- · Logo displayed on all event print materials and website
- · Frequent acknowledgement on social media platforms

#### The Community Sponsor | \$2,500 (5 available)

- · 4 VIP tickets
- · Logo displayed on all event print materials and website
- · Frequent acknowledgement on social media platforms

#### The Inspirational Sponsor | \$1,800 (unlimited available)

- · 4 VIP tickets
- · Logo displayed on all event print materials and website
- · Frequent acknowledgement on social media platforms

#### Table Sponsor | \$500 (10 available)

- · 2 VIP tickets
- · Signage on standing cocktail table

<sup>\*</sup> All sponsor materials must be approved by Twist Out Cancer in advance of the event.



# **Brushes with Cancer Sponsorship Form**

Send via email or snail mail: Jenna@twistoutcancer.org Twist Out Cancer 702 N. 3rd Street Philadelphia, PA 19123 847.802.9183

### Yes, I will support Brushes With Cancer. Please reserve the following:

The Twist Title Sponsor The Impactful Sponsor The Courageous Sponsor Lounge Sponsor The Community Sponsor The Inspirational Sponsor Table Sponsor		\$15,000 \$10,000 \$5,000 \$3,600 \$2,500 \$1,800 \$500 Total Amoun	t Owed: \$
I am a sponsor, but I do not plan to use all of organization to be used to raise additional f		would like to dor	natetickets back to the
No, I am unable to attend, but I wish to make	e a contribut	ion in the amount	of: \$
Donor listed as (on promotional materials)			
Please make checks payable to Twist Out Co			
Twist Out Cancer is a 501(c)(3) nonprofit or			
Please charge my credit card (circle one):	AMEX	Mastercard	Visa
Card Number	Exp. Date		CVN
Name		Organization	
Address		City State ZIP	
Phone	Email		
Billing Address (if different from above)		City State ZIP	
Donor Signature			Date
Important: In order for TOC to fulfill our spo business (e.g., logos, banners, promotional r			
Contact Name	Phone		- Fmail