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Sponsorship Opportunities



About Twist Out Cancer

Twist Out Cancer (TOC) provides emotional support to individuals touched by cancer through creative arts programming. TOC offers the platform, tools and community—both online and offline—for anyone touched by cancer to create, support and inspire. What makes TOC unique is its dynamic multi-tiered approach through its website, Brushes with Cancer events, and TwistShops (art therapy focused workshops). The TOC network enables anyone touched by cancer to get connected to a global community of support and gain access to the tools they need to take action. Since 2011, TOC has touched over 100,000 individuals through its programs and events. TOC is entirely volunteer-led, boasting a network of over 200 active volunteers serving as ambassadors throughout Chicago, Detroit, Tel Aviv, Toronto, Montreal, Philadelphia, Austin and beyond.

Benefits of Sponsorship

Twist Out Cancer is a vibrant, growing nonprofit organization that has impact nationally and internationally. Twist Out Cancer offers valuable marketing benefits to our sponsors. Sponsorship opportunities can be customized to meet the needs of both parties and will directly service the mission of Twist Out Cancer.

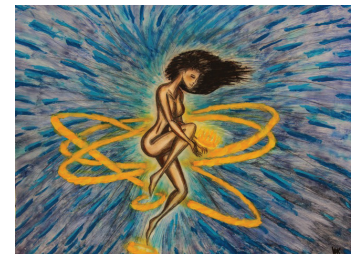
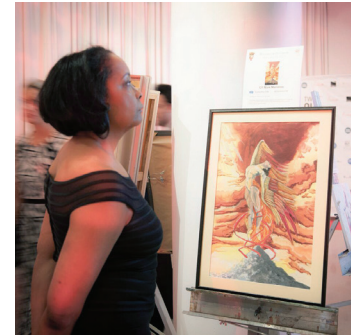


Our Signature Program: Brushes with Cancer

Brushes with Cancer provides psycho-social support to those touched by cancer to improve the quality of life for cancer patients, their family and loved ones, through a unique art experience.

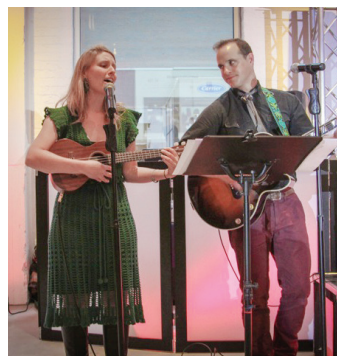
The First Brushes with Cancer Philadelphia Art Exhibition and Gala will take place in the fall of 2019.

For more information, please contact Jenna Benn Shersher, Founder and Executive Director of Twist Out Cancer at jenna@twistoutcancer.org



“Telling my story in this context and through this creative process was better than any kind of therapy.”

—Amy, who lost her mother to ovarian cancer and who is herself both a survivor of kidney cancer and a ‘previvor’ who was diagnosed with the BRCA2 gene



Brushes with Cancer pairs artists with those touched by cancer to create unique pieces of artwork reflective of their journey. Twist Out Cancer will hold its First Annual Brushes with Cancer Philadelphia Art Exhibition and Gala this fall. We invite you to join the TOC community and over 400 attendees for an evening of celebration, storytelling, survivorship and hope. At the event, each artist’s piece will be officially revealed and auctioned and guests will be treated to an evening filled with art, entertainment, cocktails and inspiration.



For more information, please
contact Jenna Benn Shersher
at Jenna@twistoutcancer.org.

Brushes with Cancer Sponsorship Opportunities

The Annual Title Sponsor | \$75,000 (1 available)

- Promotional table at all 4 events which includes Philadelphia, Chicago, Austin and Detroit with an estimated impact of over 2,000 people
- 12 tickets and VIP premier seating at each event
- Verbal recognition at each event
- On-air recognition of title sponsor on major news channels in each respective city
- Invitation to VIP Events and access to VIP Bars
- Logo displayed on all event print materials, website and in swag bags
- 15 Mentions on Social Media per event

The Champion Sponsor | \$25,000 (1 available)

- Naming rights to event
- 10 tickets and Table Seating at event
- Verbal recognition at event
- VIP premier seating at event
- Invitation to VIP Event
- Logo displayed on all event print materials, website and event giveaway
- 15 Mentions on Social Media

The Impactful Sponsor | \$10,000 (1 available)

- 10 tickets and Table Seating at event
- Verbal recognition at event
- VIP premier seating at event
- Invitation to VIP Event
- Logo displayed on all event print materials and website
- 10 Mentions on Social Media

The Courageous Sponsor | \$5,000 (2 available)

- 10 tickets and Table Seating at event
- Verbal recognition at event
- VIP premier seating at event
- Invitation to VIP Event
- Logo displayed on all event print materials and website
- 7 Mentions on Social Media

The Supporter Sponsor | \$2,500 (5 available)

- 8 tickets and Table Seating at event
- Invitation to VIP Event
- Logo displayed on all event print materials and website
- 5 Mentions on Social Media

The Inspirational Sponsor | \$1,800 (unlimited available)

- 4 tickets
- Logo displayed on all event print materials and website
- 1 Mention on Social Media

Table | \$1,250 (5 available)

- 8 tickets



Brushes with Cancer Sponsorship Form

Send via email or snail mail:

Jenna@twistoutcancer.org

Twist Out Cancer

702 N. 3rd Street

Philadelphia, PA 19123

847.802.9183

Yes, I will support Brushes With Cancer. Please reserve the following:

<input type="checkbox"/> The Annual Title Sponsor	\$75,000
<input type="checkbox"/> The Champion Sponsor	\$25,000
<input type="checkbox"/> The Impactful Sponsor	\$10,000
<input type="checkbox"/> The Courageous Sponsor	\$5,000
<input type="checkbox"/> The Supporter Sponsor	\$2,500
<input type="checkbox"/> The Inspirational Sponsor	\$1,800
<input type="checkbox"/> Table	\$1,250
Total Amount Owed: \$ _____	

I am a sponsor, but I do not plan to use all of my tickets. I would like to donate _____ tickets back to the organization to be used to raise additional funds.

No, I am unable to attend, but I wish to make a contribution in the amount of: \$ _____

Donor listed as (on promotional materials)

Please make checks payable to Twist Out Cancer

Twist Out Cancer is a 501(c)(3) nonprofit organization and contributions are deductible as provided by law.

Please charge my credit card (circle one): **AMEX** **Mastercard** **Visa**

Card Number Exp. Date CVN

Name Organization

Address City State ZIP

Phone Email

Billing Address (if different from above) City State ZIP

Donor Signature Date

Important: In order for TOC to fulfill our sponsorship promises we may need specific information from your business (e.g., logos, banners, promotional materials.) Who should we contact to obtain these materials?

Contact Name Phone Email