



Jenna Benn Shersher

Jenna Benn Shersher is a 38 year old cancer survivor, civil rights advocate, world traveler and tiny twister who dreams big. In December 2010, Jenna was diagnosed with a rare blood disorder called Grey Zone Lymphoma, which at the time, affected fewer than 200 people.

Instead of surrendering to cancer, she was determined to find meaning in her suffering. In the course of her fight, Jenna figured out creative ways to leverage social media to process her experience, and in turn create a community that became invested in her fight. In the course of a year, Jenna battled cancer and founded the nonprofit organization, Twist Out Cancer.

Today, Jenna is the CEO of Twist Out Cancer, which is an international non-profit charitable organization that provides psychosocial support to individuals touched by cancer through creative arts programming. The organization was founded on the principle that when you share, the world opens up. What started in 2012 as a small art exhibition in Chicago for 20 Inspirations and Artists has now become an international program that has touched over 30,000 people around the world.

Jenna's story was selected as a top ten best read by *Mashable* and has been featured in *Forbes*, *CNN*, the *New York Times*, the *Los Angeles Times*, *The Lancet Haematology*, and the *Wall Street Journal*. Jenna is a mentor angel with Imerman Angels, and was an Honored Hero and advocate for Team in Training and the Leukemia and Lymphoma Society. She was recognized as a Health Hero by *Philadelphia Magazine* and a Social Innovations finalist in entrepreneurship by the *Social Innovations Journal*. She is an ROI fellow with the Schusterman Foundation and serves on the board of the Anti-Defamation League.

Jenna received her Bachelor's degree from McGill University in Montreal, Canada and her Masters in Social Enterprise and Administration from Columbia University. She resides in Philadelphia with her husband Dr. David Shersher and their daughter Noa Pearl, who is a miracle.

More information on Twist Out Cancer is available at www.twistoutcancer.org.

Link to Image:

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