



## Brushes with Cancer

Northeast Art Exhibition  
& Celebration Sponsorship  
Opportunities



**TWIST  
OUT  
CANCER**



For event information go to  
[twistoutcancer.org/brushes/  
northeast2021/](https://twistoutcancer.org/brushes/northeast2021/)

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 @twistoutcancer

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 @twistoutcancer

# In Person & Virtual Sponsorship Opportunities



## About Twist Out Cancer

Twist Out Cancer provides emotional support to individuals touched by cancer through creative arts programming.

TOC offers the platform, tools and community—both online and offline—for anyone touched by cancer to create, support and inspire. What makes TOC unique is its dynamic multi-tiered approach through its website, Brushes with Cancer programs, Twistshops (educational workshops), health and awareness events. The TOC network enables anyone touched by cancer to get connected to a global community of support and gain access to the tools they need to take action. Since 2011, TOC has touched over 130,000 individuals through its programs and events. TOC is volunteer led, boasting a network of over 500 active volunteers serving as ambassadors throughout Chicago, Detroit, Tel Aviv, Toronto, Montreal, Philadelphia, Austin and beyond. TOC has a large following across our social media platforms with over 26,000 supporters that are active and engaged in our activities.

## Benefits Of Sponsorship

Twist Out Cancer is a vibrant, growing registered non-profit organization that has impact in our local communities, nationally and abroad. Twist Out Cancer offers valuable marketing benefits to our sponsors. Sponsorship opportunities can be customized to meet the needs of both parties and will directly service the mission of Twist Out Cancer.

**Connections:** Sponsors are able to leverage their participation to build valuable connections and further expose their brands to a well connected philanthropic audience.

**Community:** Sponsors stand out as corporate citizens who share our commitment to making a difference through service and impact.



# Our Signature Program: Brushes with Cancer

Brushes with Cancer provides psycho-social support to those touched by cancer to improve the quality of life for cancer patients, their family and loved ones, through a unique art experience.

Annual Brushes with Cancer  
Northeast Art Exhibition &  
Celebration Event

For event information go to  
[twistoutcancer.org/brushes/  
northeast2021/](https://twistoutcancer.org/brushes/northeast2021/)

For more information, please  
contact Amelia Hanrahan, at  
[Amelia@twistoutcancer.org](mailto:Amelia@twistoutcancer.org)



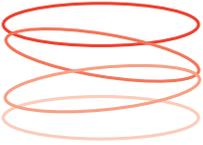
*“Telling my story in this context and through  
this creative process was better than any kind  
of therapy.”*

—Amy, who lost her mother to ovarian cancer and who is herself both a survivor of kidney cancer  
and a ‘previvor’ who was diagnosed with the BRCA2 gene



Brushes with Cancer pairs artists with those touched by cancer to create unique pieces of artwork reflective of their journey. We invite you to join the TOC community and guests for an evening of celebration, storytelling, survivorship and hope. During the virtual event, each artist’s piece will be officially revealed and auctioned with proceeds benefiting the mission and work of Twist Out Cancer.

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Northeast Art Exhibition & Celebration Event

Purchase tickets here:  
[twistoutcancer.org/brushes/northeast2021/](https://twistoutcancer.org/brushes/northeast2021/)

For more information, please contact Amelia Hanrahan, at [Amelia@twistoutcancer.org](mailto:Amelia@twistoutcancer.org)

# Brushes with Cancer Sponsorship Opportunities

## **Twist Title Sponsorship | \$25,000** (1 available)

Includes 12 tickets for the Brushes with Cancer Northeast Art Exhibition & Celebration on Sunday, October 10 at The Deaconess House in Gladwyne, PA. Tickets include an in-person viewing of the art exhibition and online auction, food, drinks and entertainment and a showing of the virtual program. A fully produced, 15-second ad will be custom created for your company/brand to be broadcast during the event and will be made available for you to use in the future. Verbal recognition will be included during the Live Virtual Event. Your logo will be displayed on all event materials, website, at upcoming Twistshops (art therapy workshops) and at the art exhibition, and you will receive 10 mentions on social media. You will also have the opportunity to have a fully customizable virtual exhibitor booth on the virtual event platform.

## **The Impactful Sponsorship | \$15,000**

Includes 10 tickets for the Brushes with Cancer Northeast Art Exhibition & Celebration on Sunday, October 10 at The Deaconess House in Gladwyne, PA. Tickets include an in-person viewing of the art exhibition and online auction, food, drinks and entertainment and a showing of the virtual program. A fully produced, 15-second video ad will be custom created for your company/brand to be broadcast during the event and will be made available for you to use in the future. Verbal recognition will be included during the virtual program. Your logo will be displayed on all event materials, website, at upcoming Twistshops (art therapy workshops) and at the art exhibition, and you will receive 10 mentions on social media. You will also have the opportunity to have a fully customizable virtual exhibitor booth on the virtual event platform.

## **The Courageous Sponsorship | \$10,000**

Includes 8 tickets for the Brushes with Cancer Northeast Art Exhibition & Celebration on Sunday, October 10 at The Deaconess House in Gladwyne, PA. Tickets include an in-person viewing of the art exhibition and online auction, food, drinks and entertainment and a showing of the virtual program. A fully produced, 15-second video ad will be custom created for your company/brand to be broadcast during the event and will be made available for you to use in the future. Verbal recognition will be included during the virtual program. Your logo will be displayed on all event materials, website, at upcoming Twistshops (art therapy workshops) and at the art exhibition, and you will receive 7 mentions on social media. You will also have the opportunity to have a fully customizable virtual exhibitor booth on the virtual event platform.

## **The Supporter Sponsorship | \$5,000**

Includes 6 tickets for the Brushes with Cancer Northeast Art Exhibition & Celebration on Sunday, October 10 at The Deaconess House in Gladwyne, PA. Tickets include an in-person viewing of the art exhibition and online auction, food, drinks, entertainment and a showing of the virtual program. Your Logo or name will be included during the virtual program and you will receive 5 mentions on social media. You will also have the opportunity to have a fully customizable virtual exhibitor booth on the virtual event platform.

## **Friendship Sponsorship | \$2,000**

Includes 4 tickets for the Brushes with Cancer Northeast Art Exhibition & Celebration on Sunday, October 10 at The Deaconess House in Gladwyne, PA. Tickets include an in-person viewing of the art exhibition and online auction, food, drinks, entertainment and a showing of the virtual program. Your Logo or name will be included during the virtual program and you will receive 4 mentions on social media.

## **Connection Sponsorship | \$1,000**

Includes 2 tickets for the Brushes with Cancer Northeast Art Exhibition & Celebration on Sunday, October 10 at The Deaconess House in Gladwyne, PA. Tickets include an in-person viewing of the art exhibition and online auction, food, drinks, entertainment and a showing of the virtual program. Your logo or name will be included during the virtual program and you will receive 2 mentions on social media.

## **Pair Sponsorship | \$500**

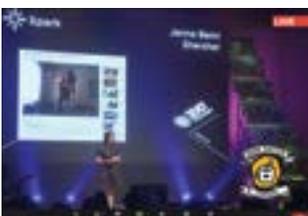
Sponsor an Artist and Inspiration's participation in the Brushes with Cancer Northeast Preview event at The Deaconess House in Gladwyne, PA. Artists and Inspirations will each receive tickets to a private reception to preview the art exhibition. Sponsors will also receive a 1 ticket for the Sunday, October 10 Brushes with Cancer Celebration in-person event! Your logo or name will be included on the web page featuring the unique match story.



Sample 15-second ad



Sample Lower Third Motion Graphics ad



Sample Motion Graphic logo

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# Brushes with Cancer Sponsorship Form

**Yes, I will support Brushes with Cancer.  
Please reserve the following:**

- |                                       |                 |
|---------------------------------------|-----------------|
| ___ <b>Twist Title Sponsorship</b>    | <b>\$25,000</b> |
| ___ <b>The Impactful Sponsorship</b>  | <b>\$15,000</b> |
| ___ <b>The Courageous Sponsorship</b> | <b>\$10,000</b> |
| ___ <b>The Supporter Sponsorship</b>  | <b>\$5,000</b>  |
| ___ <b>Friendship Sponsorship</b>     | <b>\$2,000</b>  |
| ___ <b>Connection Sponsorship</b>     | <b>\$1,000</b>  |
| ___ <b>Pair Sponsorship</b>           | <b>\$500</b>    |

Send via email or snail mail:  
Amelia@twistoutcancer.org

Twist Out Cancer  
PO Box 427  
Villanova, PA  
19085

**Total Amount Owed:** \_\_\_\_\_

**I am a sponsor, but I do not plan to use all of my tickets. I would like to donate  
\_\_\_ tickets to the program participants and their families.**

**I am unable to attend, but wish to make a contribution in the amount of: \$\_\_\_\_\_**

**Donor listed as (on promotional materials):** \_\_\_\_\_

**Please make checks payable to: Twist Out Cancer**

*Twist Out Cancer is a 501(c)(3) non-profit organization and contributions are deductible as provided by law.*

**Please charge my credit card (circle one):**      **AMEX    Mastercard    Visa**

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVN: \_\_\_\_\_

Name: \_\_\_\_\_ Organization: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Donor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**IMPORTANT:** In order for TOC to fulfill our sponsorship promises we will need specific information from your business (I.E. Logos, banners, promotional materials.) Please list who we should contact to obtain these materials. Payment and marketing assets must be provided by October 1, 2021 to secure full benefits.

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_