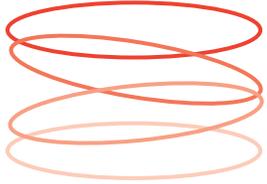


TWIST
OUT
CANCER



Brushes with Cancer

Northeast Art Exhibition
& Celebration Sponsorship
Opportunities



**TWIST
OUT
CANCER**



For event information go to
twistoutcancer.org/brushes/northeast2021/

Jenna Benn Shersher

Founder and CEO

Jenna@twistoutcancer.org

Amelia Hanrahan

Chief Operating Officer

Amelia@twistoutcancer.org

 @twistoutcancer

 /twistoutcancer

 @twistoutcancer

In Person & Virtual Sponsorship Opportunities



About Twist Out Cancer

Twist Out Cancer provides emotional support to individuals touched by cancer through creative arts programming.

TOC offers the platform, tools and community—both online and offline—for anyone touched by cancer to create, support and inspire. What makes TOC unique is its dynamic multi-tiered approach through its website, Brushes with Cancer programs, Twistshops (educational workshops), health and awareness events. The TOC network enables anyone touched by cancer to get connected to a global community of support and gain access to the tools they need to take action. Since 2011, TOC has touched over 130,000 individuals through its programs and events. TOC is volunteer led, boasting a network of over 500 active volunteers serving as ambassadors throughout Chicago, Detroit, Tel Aviv, Toronto, Montreal, Philadelphia, Austin and beyond. TOC has a large following across our social media platforms with over 26,000 supporters that are active and engaged in our activities.

Benefits Of Sponsorship

Twist Out Cancer is a vibrant, growing registered non-profit organization that has impact in our local communities, nationally and abroad. Twist Out Cancer offers valuable marketing benefits to our sponsors. Sponsorship opportunities can be customized to meet the needs of both parties and will directly service the mission of Twist Out Cancer.

Connections: Sponsors are able to leverage their participation to build valuable connections and further expose their brands to a well connected philanthropic audience.

Community: Sponsors stand out as corporate citizens who share our commitment to making a difference through service and impact.



Our Signature Program: Brushes with Cancer

Brushes with Cancer provides psycho-social support to those touched by cancer to improve the quality of life for cancer patients, their family and loved ones, through a unique art experience.

Annual Brushes with Cancer
Northeast Art Exhibition &
Celebration Event

For event information go to
twistoutcancer.org/brushes/northeast2021/

For more information, please
contact Amelia Hanrahan, at
Amelia@twistoutcancer.org



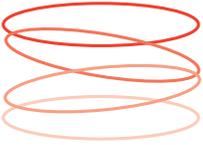
“Telling my story in this context and through this creative process was better than any kind of therapy.”

—Amy, who lost her mother to ovarian cancer and who is herself both a survivor of kidney cancer and a ‘previvor’ who was diagnosed with the BRCA2 gene



Brushes with Cancer pairs artists with those touched by cancer to create unique pieces of artwork reflective of their journey. We invite you to join the TOC community and guests for an evening of celebration, storytelling, survivorship and hope. During the virtual event, each artist’s piece will be officially revealed and auctioned with proceeds benefiting the mission and work of Twist Out Cancer.

**TWIST
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Northeast Art Exhibition & Celebration Event

Purchase tickets here:
twistoutcancer.org/brushes/northeast2021/

For more information, please contact Amelia Hanrahan, at Amelia@twistoutcancer.org

Brushes with Cancer Sponsorship Opportunities

Twist Title Sponsorship | \$25,000 (1 available)

Includes 12 tickets for the Virtual Brushes with Cancer Northeast Art Exhibition & Celebration on Sunday, October 10th. Tickets include an in-person viewing of the art exhibition at Old City Jewish Art Center, access to the online auction, catered meal for 12 with wine delivered to your home, and a Twist-Kit with Twist Out Cancer swag. A fully produced, 15-second ad will be custom created for your company/brand to be broadcast during the event and will be made available for you to use in the future. Verbal recognition will be included during the Live Virtual Event. Your logo will be displayed on all event materials, website, at upcoming Twistshops (art therapy workshops) and at the art exhibition, and you will receive 10 mentions on social media. You will also have the opportunity to have a fully customizable virtual exhibitor booth on the virtual event platform.

The Impactful Sponsorship | \$15,000

Includes 10 tickets for the Virtual Brushes with Cancer Northeast Art Exhibition & Celebration on Sunday, October 10th. Tickets include an in-person viewing of the art exhibition at Old City Jewish Art Center, access to the online auction, catered meal for 10 with wine delivered to your home, and a Twist-Kit with Twist Out Cancer swag. A fully produced, 15-second video ad will be custom created for your company/brand to be broadcast during the event and will be made available for you to use in the future. Verbal recognition will be included during the virtual program. Your logo will be displayed on all event materials, website, at upcoming Twistshops (art therapy workshops) and at the art exhibition, and you will receive 10 mentions on social media. You will also have the opportunity to have a fully customizable virtual exhibitor booth on the virtual event platform.

The Courageous Sponsorship | \$10,000

Includes 8 tickets for the Virtual Brushes with Cancer Northeast Art Exhibition Celebration on Sunday, October 10th. Tickets include an in-person viewing of the art exhibition at Old City Jewish Art Center, access to the online auction, catered meal for 8 with wine delivered to your home, and a Twist-Kit with Twist Out Cancer swag. A fully produced, 15-second video ad will be custom created for your company/brand to be broadcast during the event and will be made available for you to use in the future. Verbal recognition will be included during the virtual program. Your logo will be displayed on all event materials, website, at upcoming Twistshops (art therapy workshops) and at the art exhibition, and you will receive 7 mentions on social media. You will also have the opportunity to have a fully customizable virtual exhibitor booth on the virtual event platform.

The Supporter Sponsorship | \$5,000

Includes 6 tickets for the Virtual Brushes with Cancer Northeast Art Exhibition & Celebration on Sunday, October 10th. Tickets include an in-person viewing of the art exhibition at the Old City Jewish Art Center, access to the online auction, catered meal for 6 with wine delivered to your home, and a Twist-Kit with Twist Out Cancer swag. Your logo or name will be included during the virtual program and you will receive 5 mentions on social media. You will also have the opportunity to have a fully customizable virtual exhibitor booth on the virtual event platform.

Virtual Table Sponsorship | \$2,000

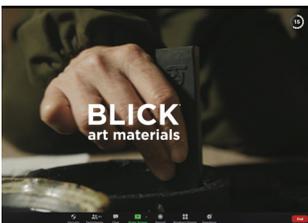
Includes 4 tickets for the Virtual Brushes with Cancer Northeast Art Exhibition & Celebration on Sunday, October 10th. Tickets include an in-person viewing of the art exhibition at Old City Jewish Art Center, access to the online auction, catered meal for 4 with wine delivered to your home, and a Twist-Kit with Twist Out Cancer swag. Your Logo or name will be included during the virtual program and you will receive 4 mentions on social media.

Connection Sponsorship | \$1,000

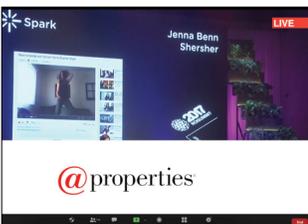
Includes 2 tickets for the Virtual Brushes with Cancer Northeast Art Exhibition & Celebration on Sunday, October 10th. Tickets include an in-person viewing of the art exhibition at Old City Jewish Art Center, access to the online auction, and a Twist-Kit with Twist Out Cancer swag. Your logo or name will be included during the virtual program and you will receive 2 mentions on social media.

Pair Sponsorship | \$500

Sponsor an Artist and Inspiration's participation in the Brushes with Cancer Northeast Preview event at the Old City Jewish Art Center. Artists and Inspirations will each receive tickets to a private reception to preview the art exhibition. Sponsors will also receive 1 ticket for the Sunday, October 10th Virtual Brushes with Cancer Celebration. Your logo or name will be included on the web page featuring the unique match story.



Sample 15-second ad



Sample Lower Third Motion Graphics ad



Sample Motion Graphic logo

**TWIST
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CANCER**



Brushes with Cancer Sponsorship Form

**Yes, I will support Brushes with Cancer.
Please reserve the following:**

- | | |
|---------------------------------------|-----------------|
| ___ Twist Title Sponsorship | \$25,000 |
| ___ The Impactful Sponsorship | \$15,000 |
| ___ The Courageous Sponsorship | \$10,000 |
| ___ The Supporter Sponsorship | \$5,000 |
| ___ Virtual Table Sponsorship | \$2,000 |
| ___ Connection Sponsorship | \$1,000 |
| ___ Pair Sponsorship | \$500 |

Send via email or snail mail:
Amelia@twistoutcancer.org

Twist Out Cancer
PO Box 427
Villanova, PA
19085

Total Amount Owed: _____

**I am a sponsor, but I do not plan to use all of my tickets. I would like to donate
___ tickets to the program participants and their families.**

I am unable to attend, but wish to make a contribution in the amount of: \$_____

Donor listed as (on promotional materials): _____

Please make checks payable to: Twist Out Cancer

Twist Out Cancer is a 501(c)(3) non-profit organization and contributions are deductible as provided by law.

Please charge my credit card (circle one): **AMEX Mastercard Visa**

Credit Card Number: _____ Exp. Date: _____ CVN: _____

Name: _____ Organization: _____

Address: _____ City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

Billing Address: _____ City/State/Zip: _____

Donor Signature: _____ Date: _____

IMPORTANT: In order for TOC to fulfill our sponsorship promises we will need specific information from your business (I.E. Logos, banners, promotional materials.) Please list who we should contact to obtain these materials. Payment and marketing assets must be provided by October 1, 2021 to secure full benefits.

Contact Name: _____

Contact Phone: _____ Contact Email: _____