



# Brushes with Cancer Sponsorship Opportunities

## Pair Sponsorship | \$500

Includes 1 ticket for the in-person Brushes with Cancer Midwest Celebration & Art Exhibition on Sunday, November 14 in Chicago with access to the art exhibition and online auction, food, drinks, entertainment, and a private screening of the virtual program. This sponsorship also includes the sponsor's logo or name on the web page featuring the story of their sponsored match.

## Connection Sponsorship | \$1,000

Includes 2 tickets for the in-person Brushes with Cancer Midwest Celebration & Art Exhibition on Sunday, November 14 in Chicago with access to the art exhibition and online auction, food, drinks, entertainment, and a private screening of the virtual program. This sponsorship also includes the sponsor's logo or name broadcast during the virtual program and 2 mentions on social media.

## Friendship Sponsorship | \$2,000

Includes 4 tickets for the in-person Brushes with Cancer Midwest Celebration & Art Exhibition on Sunday, November 14 in Chicago with access to the art exhibition and online auction, food, drinks, entertainment, and a private screening of the virtual program. This sponsorship also features the sponsor's logo or name broadcast during the virtual program and 4 mentions on social media.

## Supporter Sponsorship | \$5,000

Includes 6 tickets for the in-person Brushes with Cancer Midwest Celebration & Art Exhibition on Sunday, November 14 in Chicago with access to the art exhibition and online auction, food, drinks, entertainment, and a private screening of the virtual program. This sponsorship also includes verbal recognition of the sponsor during the virtual program and 6 mentions on social media as well as a customized virtual exhibitor booth on our virtual event platform.

## Courageous Sponsorship | \$10,000

Includes 8 tickets for the in-person Brushes with Cancer Midwest Celebration & Art Exhibition on Sunday, November 14 in Chicago with access to the art exhibition and online auction, food, drinks, entertainment, and a private screening of the virtual program. This sponsorship also includes a fully produced, 15-second video ad customized for your company that will be broadcast during the event and available for your future use. Verbal recognition will be included during the virtual program and your logo will be displayed at the art exhibition, on all event materials, the Twist Out Cancer website and at upcoming Twistshops (art therapy workshops). Additionally, you will receive 8 mentions on social media as well as a customized virtual exhibitor booth on our virtual event platform.

## Impactful Sponsorship | \$15,000

Includes 10 tickets for the in-person Brushes with Cancer Midwest Celebration & Art Exhibition on Sunday, November 14 in Chicago with access to the art exhibition and online auction, food, drinks, entertainment, and a private screening of the virtual program. This sponsorship also includes a fully produced, 15-second video ad customized for your company that will be broadcast during the event and available for your future use. Verbal recognition will be included during the virtual program and your logo will be displayed at the art exhibition, on all event materials, the Twist Out Cancer website and at upcoming Twistshops (art therapy workshops). You will also receive 10 mentions on social media as well as a customized virtual exhibitor booth on our virtual event platform.

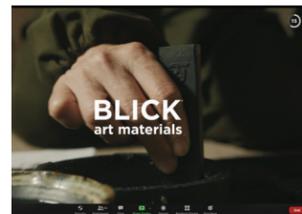
## Twist Title Sponsorship | \$25,000

Includes 12 tickets for the in-person Brushes with Cancer Midwest Celebration & Art Exhibition on Sunday, November 14 in Chicago with access to the art exhibition and online auction, food, drinks, entertainment, and a private screening of the virtual program. This sponsorship also includes naming rights to the Brushes with Cancer Midwest Art Exhibition & Celebration (ex. Tito's Presents the Brushes with Cancer... Celebration) and a fully produced, 15-second video ad customized for your company that will be broadcast during the event and available for your future use. Verbal recognition will be included during the virtual program, and your logo will be displayed at the art exhibition, on all event materials, the Twist Out Cancer website and at upcoming Twistshops (art therapy workshops). You will also receive 12 mentions on social media, as well as a customized virtual exhibitor booth on our virtual event platform.

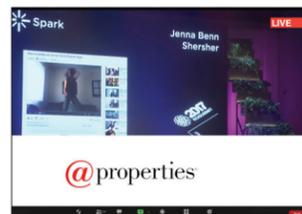
Midwest Art Exhibition & Celebration Event

Purchase tickets here: [twistoutcancer.org/brushes/midwest2021/](https://twistoutcancer.org/brushes/midwest2021/)

For more information, please contact Amelia Hanrahan, at [Amelia@twistoutcancer.org](mailto:Amelia@twistoutcancer.org)



Sample 15-second ad



Sample Lower Third Motion Graphics ad



Sample Motion Graphic logo



# Brushes with Cancer

## Midwest Art Exhibition & Celebration Sponsorship Opportunities





# In Person & Virtual Sponsorship Opportunities

For event information go to [twistoutcancer.org/brushes/midwest2021/](https://twistoutcancer.org/brushes/midwest2021/)

**Jenna Benn Shersher**  
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## About Twist Out Cancer

Twist Out Cancer provides emotional support to individuals touched by cancer through creative arts programming.

TOC offers the platform, tools and community—both online and offline—for anyone touched by cancer to create, support and inspire. What makes TOC unique is its dynamic multi-tiered approach through its website, Brushes with Cancer programs, Twistshops (educational workshops), health and awareness events. The TOC network enables anyone touched by cancer to get connected to a global community of support and gain access to the tools they need to take action. Since 2011, TOC has touched over 130,000 individuals through its programs and events. TOC is volunteer led, boasting a network of over 500 active volunteers serving as ambassadors throughout Chicago, Detroit, Tel Aviv, Toronto, Montreal, Philadelphia, Austin and beyond. TOC has a large following across our social media platforms with over 26,000 supporters that are active and engaged in our activities.

## Benefits Of Sponsorship

Twist Out Cancer is a vibrant, growing registered non-profit organization that has impact in our local communities, nationally and abroad. Twist Out Cancer offers valuable marketing benefits to our sponsors. Sponsorship opportunities can be customized to meet the needs of both parties and will directly service the mission of Twist Out Cancer.

**Connections:** Sponsors are able to leverage their participation to build valuable connections and further expose their brands to a well connected philanthropic audience.

**Community:** Sponsors stand out as corporate citizens who share our commitment to making a difference through service and impact.



Annual Brushes with Cancer  
Midwest Art Exhibition &  
Celebration Event

For event information go to [twistoutcancer.org/brushes/midwest2021/](https://twistoutcancer.org/brushes/midwest2021/)

For more information, please contact Amelia Hanrahan, at [Amelia@twistoutcancer.org](mailto:Amelia@twistoutcancer.org)

# Our Signature Program: Brushes with Cancer

Brushes with Cancer provides psycho-social support to those touched by cancer to improve the quality of life for cancer patients, their family and loved ones, through a unique art experience.



*“Telling my story in this context and through this creative process was better than any kind of therapy.”*

—Amy, who lost her mother to ovarian cancer and who is herself both a survivor of kidney cancer and a 'previvor' who was diagnosed with the BRCA2 gene



Brushes with Cancer pairs artists with those touched by cancer to create unique pieces of artwork reflective of their journey. We invite you to join the TOC community and guests for an evening of celebration, storytelling, survivorship and hope. During the virtual event, each artist's piece will be officially revealed and auctioned with proceeds benefiting the mission and work of Twist Out Cancer.