



Brushes with Cancer

Southern Art Exhibition &
Celebration Sponsorship
Opportunities





In Person & Virtual Sponsorship Opportunities

Sunday, March 27, 2021

Dripping Springs Distilling, 5:00–9:00 pm

Virtual Screening at 7:00 pm CST

For event information go to
twistoutcancer.org/brushes/southern/

Jenna Benn Shersher




Founder and CEO

Jenna@twistoutcancer.org

August Spree

Director of Programs

August@twistoutcancer.org

 [@twistoutcancer](https://twitter.com/twistoutcancer)
 [/twistoutcancer](https://www.facebook.com/twistoutcancer)
 [@twistoutcancer](https://www.instagram.com/twistoutcancer)



About Twist Out Cancer

Twist Out Cancer provides emotional support to individuals touched by cancer through creative arts programming.

TOC offers the platform, tools and community—both online and offline—for anyone touched by cancer to create, support and inspire. What makes TOC unique is its dynamic multi-tiered approach through its website, Brushes with Cancer programs, Twistshops (educational workshops), health and awareness events. The TOC network enables anyone touched by cancer to get connected to a global community of support and gain access to the tools they need to take action. Since 2011, TOC has touched over 140,000 individuals through its programs and events. TOC is volunteer led, boasting a network of over 500 active volunteers serving as ambassadors throughout Chicago, Detroit, Tel Aviv, Toronto, Montreal, Philadelphia, Austin and beyond. TOC has a large following across our social media platforms with over 40,000 supporters that are active and engaged in our activities.

Benefits Of Sponsorship

Twist Out Cancer is a vibrant, growing, registered non-profit organization that has impact in our local communities, nationally and abroad. Twist Out Cancer offers valuable marketing benefits to our sponsors. Sponsorship opportunities can be customized to meet the needs of both parties and will directly service the mission of Twist Out Cancer.

Connections: Sponsors are able to leverage their participation to build valuable connections and further expose their brands to a well-connected philanthropic audience.

Community: Sponsors stand out as corporate citizens who share our commitment to making a difference through service and impact.



Our Signature Program: Brushes with Cancer

Brushes with Cancer provides psycho-social support to those touched by cancer to improve the quality of life for cancer patients, their family and loved ones, through a unique art experience.

Annual Brushes with Cancer
Southern Art Exhibition &
Celebration Event

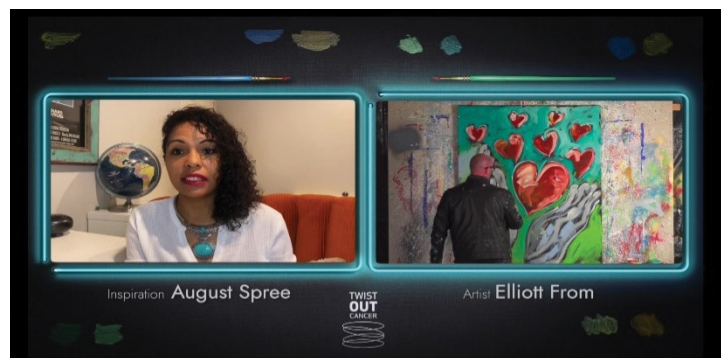
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For more information, please
contact August Spree at
August@twistoutcancer.org



“Telling my story in this context and through this creative process was better than any kind of therapy.”

—Amy, who lost her mother to ovarian cancer and who is herself both a survivor of kidney cancer and a ‘previvor’ who was diagnosed with the BRCA2 gene



Brushes with Cancer pairs artists with those touched by cancer to create unique pieces of artwork reflective of their journey. We invite you to join the TOC community and guests for an evening of celebration, storytelling, survivorship and hope. During the virtual event, each artist’s piece will be officially revealed and auctioned with proceeds benefiting the mission and work of Twist Out Cancer.



Southern Art Exhibition & Celebration Event

Purchase tickets here:
twistoutcancer.org/brushes/southern/

For more information, please contact August Spree at
August@twistoutcancer.org

Brushes with Cancer Sponsorship Opportunities

Pair Sponsorship | \$500

This special sponsorship covers an Artist and Inspiration's participation in the Brushes with Cancer Southern Program. Artists and Inspirations will receive tickets to a private reception to preview the art exhibition before the celebratory event on Sunday, March 27, 2022 at Dripping Springs Distillery. Pair Sponsors will also receive 1 ticket for the virtual event on Sunday, March 27 at 7:00 pm online and their name or logo included on the web page featuring a unique match story.

Table Sponsorship | \$1,000

Includes one table (4 tickets) for the Brushes with Cancer Southern Celebration & Art Exhibition in-person at Dripping Springs Distillery on Sunday, March 27, 2022. Sponsorship also includes an exclusive viewing area for the program, logo or name inclusion during the virtual program and 2 mentions on social media. Also included is one Twistkit party box.

Connection Sponsorship | \$2,500

Includes two tables (8 tickets) for the Brushes with Cancer Southern Celebration & Art Exhibition in-person at Dripping Springs Distillery on Sunday, March 27, 2022. Sponsorship also includes an exclusive viewing area for the program, a Twistkit filled with TOC swag and other items, logo or name inclusion during the virtual program and 4 mentions on social media.

The Supporter Sponsorship | \$5,000

Includes 10 tickets for the in-person Brushes with Cancer Southern Celebration & Art Exhibition on Sunday, March 27, 2022. Tickets include access to the art exhibition and online auction, a Twistkit packed with Twist swag and other items. Verbal recognition and logo or name inclusion during the virtual program and 5 mentions on social media are also included.

The Courageous Sponsorship | \$10,000

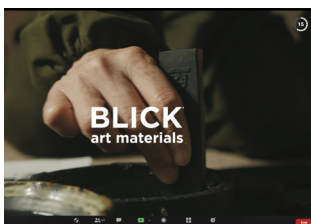
Includes 12 tickets for the in-person Brushes with Cancer Southern Celebration & Art Exhibition on Sunday, March 27, 2022. Tickets include access to the art exhibition and online auction, a Twistkit packed with Twist swag and other items. Verbal recognition will be included during the program, and your logo will be displayed on all event materials, website, at upcoming Twistshops (art therapy workshops) and at the art exhibition.

The Impactful Sponsorship | \$15,000

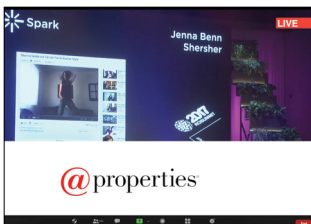
Includes 14 tickets for the in-person Brushes with Cancer Southern Celebration & Art Exhibition on Sunday, March 27, 2022. Tickets include access to the art exhibition and online auction, a Twistkit packed with Twist swag and other items, and a showing of the virtual program on Sunday, March 27, 2022. Verbal recognition will be included during the program, and your logo inclusion on all event materials, website, at upcoming Twistshops (art therapy workshops) and at the art exhibition. You will also receive 10 mentions on social media.

Twist Title Sponsorship | \$25,000

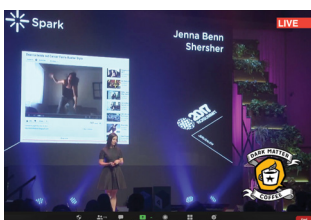
Includes 20 tickets for the in-person Brushes with Cancer Southern Celebration & Art Exhibition on Sunday, March 27, 2022. Tickets include access to the art exhibition and online auction, a Twistkit packed with Twist swag and other items, and a showing of the virtual program on Sunday, March 27. Naming rights to the Brushes with Cancer Southern Art Exhibition & Celebration (ex. Tito's Presents the Brushes with Cancer... Celebration) is also included. This sponsorship also offers verbal recognition during the program, and logo inclusion on all event materials, website, at upcoming Twistshops (art therapy workshops) and at the art exhibition. Sponsors will also receive 10 mentions on social media.



Sample 15-second ad



Sample Lower Third Motion Graphics ad



Sample Motion Graphic logo



Send via email or snail mail:
August@twistoutcancer.org

Twist Out Cancer
PO Box 427
Villanova, PA
19085

Brushes with Cancer Sponsorship Form

**Yes, I will support Brushes with Cancer.
Please reserve the following:**

___ Twist Title Sponsorship	\$25,000
___ The Impactful Sponsorship	\$15,000
___ The Courageous Sponsorship	\$10,000
___ The Supporter Sponsorship	\$5,000
___ Connection Sponsorship	\$2,500
___ Table Sponsorship	\$1,000
___ Pair Sponsorship	\$500

Total Amount Owed: _____

**I am a sponsor, but I do not plan to use all of my tickets. I would like to donate
___ tickets to the program participants and their families.**

I am unable to attend, but wish to make a contribution in the amount of: \$_____

Donor listed as (on promotional materials): _____

Please make checks payable to: Twist Out Cancer

Twist Out Cancer is a 501(c)(3) non-profit organization and contributions are deductible as provided by law.

Please charge my credit card (circle one): **AMEX Mastercard Visa**

Credit Card Number: _____ Exp. Date: _____ CVN: _____

Name: _____ Organization: _____

Address: _____ City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

Billing Address: _____ City/State/Zip: _____

Donor Signature: _____ Date: _____

IMPORTANT: In order for TOC to fulfill our sponsorship promises we will need specific information from your business (I.E. Logos, banners, promotional materials.) Please list who we should contact to obtain these materials. Payment and marketing assets must be provided by March 1, 2022 to secure full benefits.

Contact Name: _____

Contact Phone: _____ Contact Email: _____