

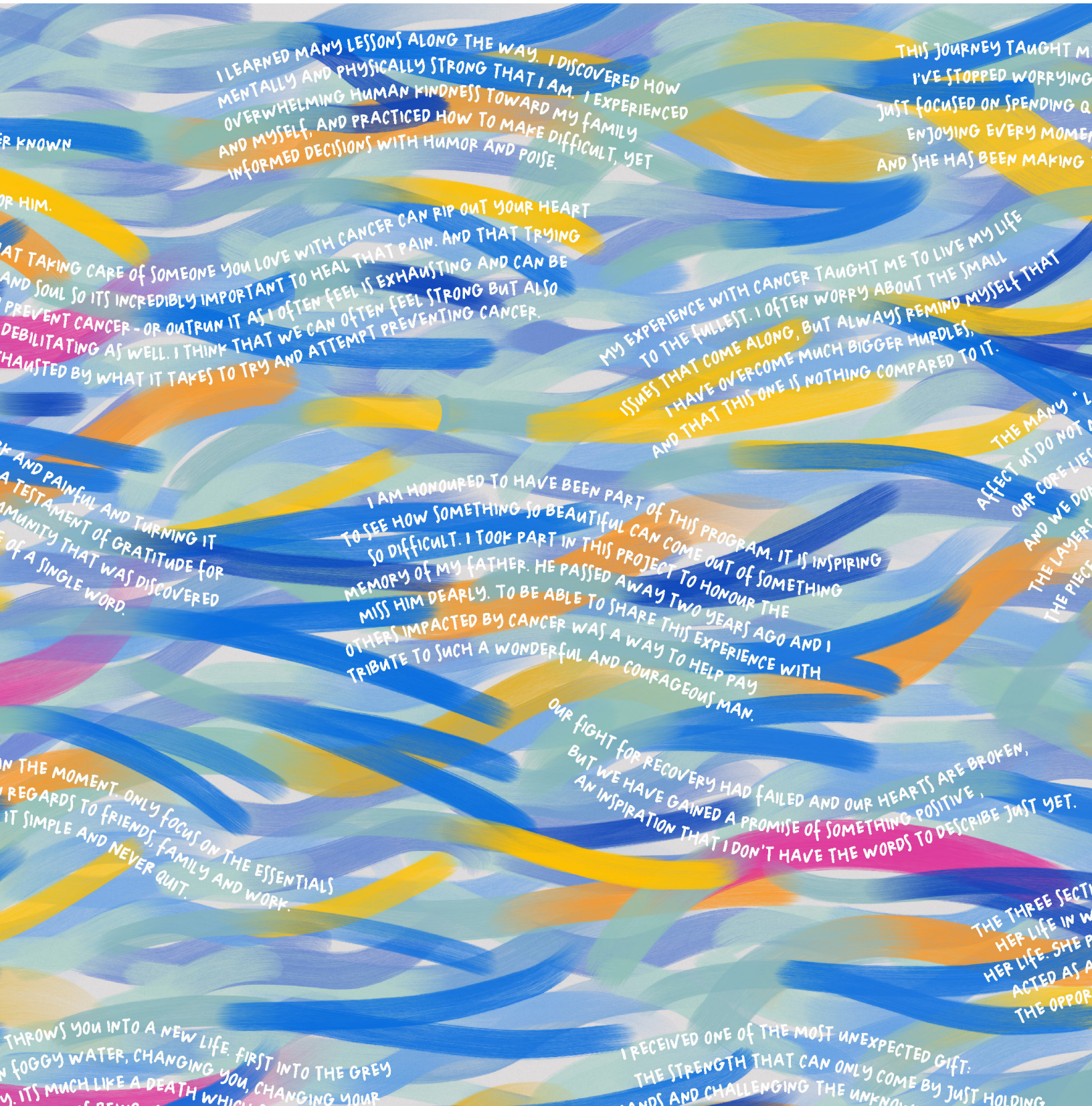
Brushes with Cancer

Midwest Art Exhibition & Celebration Sponsorship Opportunities

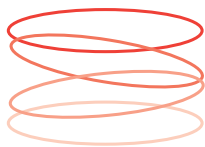
TWIST[®]
OUT
CANCER



TOGETHER
Celebrating a decade of
unexpected intersections,
connection, and healing



TWIST[®]
OUT
CANCER



For event information go to
twistoutcancer.org/brushes/midwest2022/

Jenna Benn Shersher




Founder and CEO

Jenna@twistoutcancer.org

Amelia Hanrahan

Chief Operating Officer

Amelia@twistoutcancer.org

 @twistoutcancer
 /twistoutcancer
 @twistoutcancer

Celebrating 10 Years of Twist Out Cancer



About Twist Out Cancer

Twist Out Cancer provides emotional support to individuals touched by cancer through creative arts programming.

TOC offers the platform, tools and community—both online and offline—for anyone touched by cancer to create, support and inspire. What makes TOC unique is its dynamic multi-tiered approach through its website, Brushes with Cancer programs, Twistshops (educational workshops), health and awareness events. The TOC network enables anyone touched by cancer to get connected to a global community of support and gain access to the tools they need to take action. Since 2011, TOC has touched over 200,000 individuals through its programs and events. TOC is volunteer led, boasting a network of over 500 active volunteers serving as ambassadors throughout Chicago, Detroit, Tel Aviv, Toronto, Montreal, Philadelphia, Austin and beyond. TOC has a large following across our social media platforms with over 26,000 supporters that are active and engaged in our activities.

Benefits Of Sponsorship

Twist Out Cancer is a vibrant, growing registered non-profit organization that has impact in our local communities, nationally and abroad. Twist Out Cancer offers valuable marketing benefits to our sponsors. Sponsorship opportunities can be customized to meet the needs of both parties and will directly service the mission of Twist Out Cancer.

Connections: Sponsors are able to leverage their participation to build valuable connections and further expose their brands to a well connected philanthropic audience.

Community: Sponsors stand out as corporate citizens who share our commitment to making a difference through service and impact.

This Years Honorees

This year's honorees include Dr. Katherine Heiden, an endocrine surgeon at the Cleveland Clinic, and Wade Miquelon, the President and Chief Executive Officer of JOANN, the nation's category leader in sewing and one of the fastest-growing competitors in the arts and crafts industry. We are excited to honor their professional and personal commitment to serving individuals touched by cancer and artists nation-wide.



In Person Exhibition

October 7 to
November 30, 2022

Open to the public, tickets
available through WGNR
Museum website

wgnrmuseum.com

1130 W Monroe Street
Chicago, IL



Annual Brushes with Cancer
Midwest Art Exhibition &
Celebration Event

For event information go to
[twistoutcancer.org/brushes/
midwest2022/](https://twistoutcancer.org/brushes/midwest2022/)

For more information, please
contact Amelia Hanrahan, at
Amelia@twistoutcancer.org

Our Signature Program: Brushes with Cancer

Brushes with Cancer provides psycho-social support to those touched by cancer to improve the quality of life for cancer patients, their family and loved ones, through a unique art experience.



*“Telling my story in this context and through
this creative process was better than any kind
of therapy.”*

—Amy, who lost her mother to ovarian cancer and who is herself both a survivor of kidney cancer
and a ‘previvor’ who was diagnosed with the BRCA2 gene



Brushes with Cancer pairs artists with those touched by cancer to create unique pieces of artwork reflective of their journey. We invite you to join the TOC community and guests for an evening of celebration, storytelling, survivorship and hope. During the event, each artist's piece will be officially revealed and auctioned with proceeds benefiting the mission and work of Twist Out Cancer.



Midwest Art Exhibition &
Celebration Event

Purchase tickets here:
[twistoutcancer.org/brushes/
midwest2022/](https://twistoutcancer.org/brushes/midwest2022/)

For more information, please
contact Amelia Hanrahan, at
Amelia@twistoutcancer.org

Brushes with Cancer Sponsorship Opportunities

Pair Sponsorship | \$500

Sponsor an Artist and Inspiration's attendance to the Brushes with Cancer 10th Anniversary Celebration & Exhibition. Sponsors will also receive 1 ticket for the Saturday, November 19th Brushes with Cancer Celebration event which includes food, drinks, entertainment, and more. You will also receive early admission to the exhibition and gala at WNDR Museum, and your logo or name included on the web page featuring the unique match story .

Connection Sponsorship | \$2,500

Includes 2 tickets for the Saturday, November 19th Brushes with Cancer 10th Anniversary Celebration & Exhibition event which includes food, drinks, entertainment, and more. With this sponsorship level you will receive early admission to the exhibition and gala at WNDR Museum, your logo or name included on the web page and onsite at event as well as social media mentions.

Supporter Sponsorship | \$5000

Includes 4 tickets for the Saturday, November 19th Brushes with Cancer 10th Anniversary Celebration & Exhibition event which includes food, drinks, entertainment, and more. With this sponsorship level you will receive early admission to the exhibition and gala at WNDR Museum, your logo or name included on the web page and on cocktail napkins at bars, as well as social media mentions.

Courageous Sponsorship | \$7,500

Includes 6 tickets for the Saturday, November 19th Brushes with Cancer 10th Anniversary Celebration & Exhibition which includes food, drinks, entertainment, and more. With this sponsorship level you will receive early admission to the exhibition and gala at WNDR Museum, your logo or name included on the web page and on participant statements in gallery as well as social media mentions. Verbal recognition will be included during the event program. Your logo will be displayed on all event materials, website, and at the art exhibition.

Anniversary Sponsorship | \$10,000

Includes 8 tickets for the Saturday, November 19th Brushes with Cancer 10th Anniversary Celebration & Exhibition which includes food, drinks, entertainment, and more. With this sponsorship level you will receive sponsor signage at one of the special lounge areas during the event, early admission to the exhibition and gala at WNDR Museum, and your logo or name included on the web page, onsite at event, and printed materials as well as premier social media mentions. Verbal recognition will be included during the event program. Your logo will be displayed on all event materials, website, and at the art exhibition.

Impactful Sponsorship | \$15,000

Includes 10 tickets for the Saturday, November 19th Brushes with Cancer 10th Anniversary Celebration & Exhibition which includes food, drinks, entertainment, and more. With this sponsorship you will receive sponsor signage at two of the special lounge areas during the event, early admission to the exhibition and gala at WNDR Museum, and your logo or name included on the web page, onsite at event, and printed materials, as well as premier social media mentions. Verbal recognition will be included during the event program. Your logo will be displayed on all event materials, website, and at the art exhibition.

Twist Title Sponsorship | \$25,000

Includes 12 tickets for the Saturday, November 19th Brushes with Cancer 10th Anniversary Celebration & Exhibition which includes food, drinks, entertainment, and more. With this sponsorship level you get title rights to the event, ex: Brushes with Cancer presented by _____. You have the opportunity to act as host to kick off the event welcoming attendees. You will receive sponsor signage at the welcome of the event. You get early admission to the exhibition and gala at WNDR Museum. This sponsorship also provides you with your logo or name included on the web page, onsite at event, and printed materials as well as premier social media mentions. Verbal recognition will be included during the event program. Your logo will also be displayed on all event materials, website, and at the art exhibition.



Send via email or snail mail:
Amelia@twistoutcancer.org

Twist Out Cancer
PO Box 427
Villanova, PA
19085

Brushes with Cancer Sponsorship Form

**Yes, I will support Brushes with Cancer.
Please reserve the following:**

___ Twist Title Sponsorship	\$25,000
___ The Impactful Sponsorship	\$15,000
___ The Anniversary Sponsorship	\$10,000
___ The Courageous Sponsorship	\$7,500
___ The Supporter Sponsorship	\$5,000
___ Connection Sponsorship	\$2,500
___ Pair Sponsorship	\$500

Total Amount Owed: _____

I am a sponsor, but I do not plan to use all of my tickets. I would like to donate
___ tickets to the program participants and their families.

I am unable to attend, but wish to make a contribution in the amount of: \$_____

Donor listed as (on promotional materials): _____

Please make checks payable to: Twist Out Cancer

Twist Out Cancer is a 501(c)(3) non-profit organization and contributions are deductible as provided by law.

Please charge my credit card (circle one): **AMEX Mastercard Visa**

Credit Card Number: _____ Exp. Date: _____ CVN: _____

Name: _____ Organization: _____

Address: _____ City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

Billing Address: _____ City/State/Zip: _____

Donor Signature: _____ Date: _____

IMPORTANT: In order for TOC to fulfill our sponsorship promises we will need specific information from your business (I.E. Logos, banners, promotional materials). Please list who we should contact to obtain these materials. Payment and marketing assets must be provided by October 17, 2022 to secure full benefits.

Contact Name: _____

Contact Phone: _____ Contact Email: _____