



Brushes with Cancer Chicago Virtual Art Exhibition and Celebratory Event Sponsorships

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About Twist Out Cancer

Twist Out Cancer provides emotional support to individuals touched by cancer through creative arts programming.

TOC offers the platform, tools and community—both online and offline—for anyone touched by cancer to create, support and inspire. What makes TOC unique is its dynamic multi-tiered approach through its website, Brushes with Cancer programs, Twist-Shops (educational workshops), health and awareness events. The TOC network enables anyone touched by cancer to get connected to a global community of support and gain access to the tools they need to take action. Since 2011, TOC has touched over 100,000 individuals through its programs and events. TOC is entirely volunteer-led, boasting a network of over 300 active volunteers serving as ambassadors throughout Chicago, Detroit, Tel Aviv, Toronto, Montreal, Philadelphia, Austin and beyond.

Benefits Of Sponsorship

Twist Out Cancer is a vibrant, growing non-profit organization that has impact in the local Chicago community, nationally and abroad. Twist Out Cancer offers valuable marketing benefits to our sponsors. Sponsorship opportunities can be customized to meet the needs of both parties and will directly service the mission of Twist Out Cancer.



Our Signature Program: Brushes with Cancer

Brushes with Cancer provides psycho-social support to those touched by cancer to improve the quality of life for cancer patients, their family and loved ones, through a unique art experience.

The Eighth Annual Brushes with Cancer Art Exhibition and Gala
[Purchase tickets here](#)
Saturday, November 14, 2020
6:00–11:00 pm

For more information, please contact Amelia Hanrahan at Amelia@twistoutcancer.org.



“Telling my story in this context and through this creative process was better than any kind of therapy.”

—Amy, who lost her mother to ovarian cancer and who is herself both a survivor of kidney cancer and a ‘previvor’ who was diagnosed with the BRCA2 gene



Brushes with Cancer pairs artists with those touched by cancer to create unique pieces of artwork reflective of their journey. Twist Out Cancer will hold its Eighth Annual Brushes with Cancer Art Exhibition and Gala online on Saturday, November 14, 2020. We invite you to join the TOC community and over 500 event guests for an evening of celebration, storytelling, survivorship and hope. At the event, each artist’s piece will be officially revealed and auctioned, and guests will be treated to an evening filled with art, entertainment and inspiration.



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Brushes with Cancer Sponsorship Opportunities

The Twist Title Sponsor | \$25,000 (1 available)

- Naming rights to event
- 12 tickets and virtual table seating at event
- Fully produced, **15-second ad** for your company/brand to be broadcast during the event and on any of your future marketing channels
- Verbal recognition at event
- On-air recognition of title sponsor on major news channels
- Access to VIP Program
- Recognition with logo in *Chicago Magazine* Fall print issue or Clear Channel Billboard Recognition Feature in Chicago
- Logo displayed on all event materials and website
- 15 Mentions on Social Media

The Impactful Sponsor | \$15,000 (1 available)

- 12 VIP tickets that include TwistKit with local meal/drink delivery and virtual table seating at event
- Fully produced, **15-second ad** for your company/brand to be broadcast during the event and on any of your future marketing channels
- Verbal recognition at event
- Invitation to VIP Program
- Logo displayed on all event materials, website and all statements accompanying artworks
- 10 Mentions on Social Media
- Custom virtual reality headset to view the art exhibition

The Courageous Sponsor | \$10,000 (2 available)

- 12 VIP tickets that include TwistKit with local meal/drink delivery
- Fully produced, **15-second ad** for your company/brand to be broadcast during the event and on any of your future marketing channels
- Verbal recognition at event
- Invitation to VIP Program
- Logo displayed on all event materials and website
- 7 Mentions on Social Media

The Supporter Sponsor | \$5,000 (5 available)

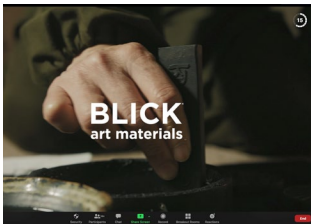
- 10 VIP tickets that include TwistKit with local meal/drink delivery
- Invitation to VIP Program
- **Lower Third Motion Graphics ad** during the virtual event
- Logo displayed on all event materials and website
- 5 Mentions on Social Media

Table Sponsor | \$2,000 (4 available)

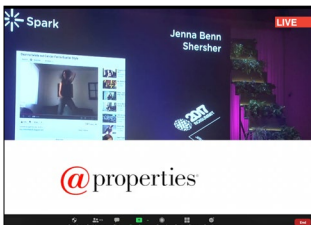
- 12 VIP tickets that include TwistKit with local meal/drink delivery
- Invitation to VIP Program
- **Motion Graphic logo presentation** inclusion during the virtual event
- Logo displayed in Program Book
- 2 Mentions on Social Media

Dance Sponsor | \$500 (8 available)

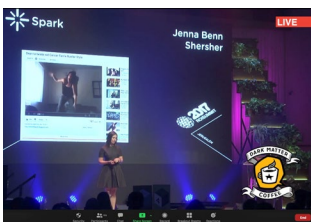
- 2 General Admission tickets
- **Motion Graphic logo presentation** inclusion during the virtual event
- Logo displayed in Program Book



Sample 15-second ad

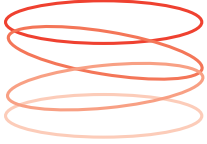


Sample Lower Third Motion Graphics ad



Sample Motion Graphic logo

**TWIST
OUT
CANCER**



Brushes with Cancer Sponsorship Form

**Yes, I will support Brushes with Cancer.
Please reserve the following:**

___ The Twist Title Sponsor	\$25,000
___ The Impactful Sponsor	\$15,000
___ The Courageous Sponsor	\$10,000
___ The Supporter Sponsor	\$5,000
___ Table Sponsor	\$2,000
___ Dance Sponsor	\$500

Send via email or snail mail:

jenna@twistoutcancer.org

702 N 3rd Street
Philadelphia, PA 19123
847.767.3396

Total Amount Owed: _____

**I am a sponsor, but I do not plan to use all of my tickets. I would like to donate
___ tickets to the program participants and their families.**

I am unable to attend, but wish to make a contribution in the amount of: \$_____

Donor listed as (on promotional materials): _____

Please make checks payable to: Twist Out Cancer

Twist Out Cancer is a 501(c)(3) non-profit organization and contributions are deductible as provided by law.

Please charge my credit card (circle one): **AMEX** **Mastercard** **Visa**

Credit Card Number: _____ Exp. Date: _____ CVN: _____

Name: _____ Organization: _____

Address: _____ City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

Billing Address: _____ City/State/Zip: _____

Donor Signature: _____ Date: _____

IMPORTANT: In order for TOC to fulfill our sponsorship promises we will need specific information from your business (I.E. Logos, banners, promotional materials.) Please list who we should contact to obtain these materials. Payment and marketing assets must be provided by October 1 to secure full benefits.

Contact Name: _____

Contact Phone: _____ Contact Email: _____